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REGIONE SICILIANA



FIDAPA



BPW Italy  
Distretto Sicilia

# #THINKONIT “Without Equal Parts we Cannot be Whole”

## Awareness Raising Campaign

### SOCIAL MEDIA SHEET

HASHTAGS	LEAD ACCOUNTS (to mention &/or tag – you may select one or more)
<b>Main Slogan (as in the pictures)</b> <b>Without equal parts we cannot be whole</b>	
<b>Main hashtag (in all languages)</b> <b>#Thinkonit</b>	<b>COPPEM</b> <b>Twitter: @COPPEMorg; @medequality</b> <b>Facebook: COPPEM; MedEquality</b>
	<b>Region of Sicily</b> <b>Twitter: @Regione_Sicilia</b> <b>Facebook: Regione Siciliana</b>
<b>Websites where to download visual materials</b> <a href="https://www.euromedcharter.org/services-9">https://www.euromedcharter.org/services-9</a>  <a href="https://charter-equality.eu/news/thinkonit.html">https://charter-equality.eu/news/thinkonit.html</a>	<b>CEMR</b> <b>Twitter: @CEMR_Equality</b>
	<b>PLATFORMA</b> <b>Twitter: @Platforma4Dev</b>
<b>Other hashtags (optional)</b>  <b>English: #SDG5 #orangetheworld</b> <b>#genderjusticenow</b> <b>#endviolenceagainstwomen #localequality</b> <b>#UnionofEquality</b>	<b>CPMR</b> <b>Twitter: @CPMR_Europe</b> <b>Facebook: CPMR - Conference of peripheral maritime regions</b>
	<b>UCLG Africa</b> <b>Twitter: @UCLGAfrica</b>
	<b>FIDAPA BPW Sicilian Section</b> <b>Facebook: @Fidapa Distretto Sicilia</b>



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N.	Example tweet/post	Picture
1	<p>@COPPEMorg, @CEMR_Equality, @CPMR_Europe, @UCLGAfrica, @Regione_Sicilia + @FidapaBPWItaly Sicilian Section call to make every day the international day for #genderjustice</p> <p>#Thinkonit ! Be part of the change and join the campaign!</p> <p><a href="https://www.euromedcharter.org/services-9">https://www.euromedcharter.org/services-9</a></p>	
2	<p>Gender stereotypes prevent us from expressing our full potential! #Thinkonit ! Don't settle for half! Be part of a movement for being whole!</p> <p>Find out more at <a href="https://charter-equality.eu/news/thinkonit.html">https://charter-equality.eu/news/thinkonit.html</a></p>	
3	<p>Did you know the World Bank estimates the cost of gender inequality at \$160.2 trillion? This is almost twice the value of global annual GDP.</p> <p>How much longer will we pay the price of denying equal rights? #Thinkonit !</p> <p>Join us!</p> <p><a href="https://www.euromedcharter.org/services-9">https://www.euromedcharter.org/services-9</a></p>	

4	<p>Choices made at local and regional level affect millions of women and girls #Thinkonit ! Join us in calling for #genderjusticenow ! #LocalEquality</p> <p><a href="https://charter-equality.eu/news/thinkonit.html">https://charter-equality.eu/news/thinkonit.html</a></p>	
5	<p>Let's shine a light on how gender inequalities impact all of society.</p> <p>Regional and Local governments can help illuminate the path to equality</p> <p>#Thinkonit</p> <p>Join us in calling for #LocalEquality &amp; #RegionalEquality!</p> <p><a href="https://www.euromedcharter.org/services-9">https://www.euromedcharter.org/services-9</a></p>	
6	<p>What else do we miss when we don't have equal rights?</p> <p>Let's discuss &amp; #Thinkonit !</p> <p>Join us in calling for #genderjusticenow !</p> <p><a href="https://www.euromedcharter.org/services-9">https://www.euromedcharter.org/services-9</a></p>	